

On August 21, 2010 the Board of Directors voted on a motion to enforce a mandatory membership, and it was passed. We sent a letter to the membership to inform you of this change. We were unexpectedly met with some displeasure from the membership and there were questions as to whether or not it was enforceable by ASHA.

ASHA and its Board of Directors, (who are voted in at our Annual General Meeting) would like to bring some clarity to our members as well as some non-members who have expressed their opinions.

ASHA could not survive as an association and still provide all of the benefits to its members that we do without recovering and subsidizing some costs. Some examples of these would include: trophies, blankets, Kids Xmas parties, horseman meetings, qualifiers, life insurance, and bike insurance. ASHA is a not-for-profit organization that needs funding in order to conduct its business. The cost to ASHA increases yearly, as HRA and the racetracks continue to move costs our way. The benefits you have received as an ASHA member in the past have been available to anyone, not only its members. We have therefore made amendments to the way we will be doing business moving forward.

ASHA membership will not be mandatory, instead we have introduced an ASHA member and a non member pricing and benefits package as outlined below: Please note in order for race bike coverage to be eligible All participants of the horse racing must be members.

2011 ASHA Membership Benefits & Pricing

The following is a list of services and events provided to ASHA membership for the cost of \$100 annually

<u>Event/Service</u>	<u>ASHA Members Cost</u>	<u>Non-Members Cost</u>
Life Insurance (up to \$10,000)	Included	No
Bike & Jogger Insurance	Included	No
Disability Insurance	Included	No
Stabling	Set Rate	Set Rate plus 50%
Stallion & Mare Bonus	Included	\$100 Administration Fee
ASHA Qualifiers	Included	\$50 Per Horse
Stake's Trophies	Provided	No trophies for Non AHSA members
Mailouts	Included	No
Horseman's Luncheon Meetings	Included	Must be an ASHA member to attend
AGM	Included	Must be an ASHA member to attend

If you have any questions or concerns please feel free to contact us at any time 403-263-8903

Thank You

Alberta Standardbred Horse Association